



LEAD
Academy

International **Summer School** 2019



Intensive Leadership Training for emerging
and executive leaders

Develop cutting-edge skills for new
leadership in the digital world

New Leadership Development

The critical challenges we are facing – such as globalization and digitalization, are demanding leaders to navigate in a world that is becoming more complex and ambiguous, to take initiative, and to create lasting solutions. The LEAD Summer School brings such leaders together and equips them with cutting-edge skills in applied leadership.

Our Participants

This program is an ideal fit for:

- Executives in a leadership position in a business, educational, governmental or civil society organization,

- with a minimum of 2 years professional experience in a leadership position,

- having the passion to drive change, inspire and empower others, and have impact beyond your own organization.

The Program

Online Program "Leading in the digital Age"
& **5 days intensive training** in the heart of Berlin

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- The second international LEAD Summer School will take place on **05–09 August 2019**
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- Prior to the actual event, all participants complement our obligatory 5-weeks online program "Leading in the digital Age".
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- In Berlin we are hosted at the beautiful venue "Spreespeicher".
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- The participants will be around 90 leaders from all sectors and from all over the world.
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- The Summer School starts with a leadership and networking conference.
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- On the subsequent days, participants can choose 4 out of 16 trainings
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Our Trainings

Each day will cover one of the four tracks LEAD has identified as being crucial for successful leadership in the digital age. As participant you can choose 4 from a total of 16 trainings.

6. August

Reflective Skills (SLF)



Immunity to Change

with Julia Teichert

This workshop is a participant-driven exploration of people's resistance to change. You will analyze a professional development goal that you have struggled to make progress on and will work on real-life cases from the energy, automotive and education sectors of group resistance to change.

The Mindful Leader or Mindful Self-Management?

with Bernd Bender

In this workshop, participants learn mindfulness practices that can be applied in both private and professional situations. They will learn to notice bodily, emotional and intellectual responses and habits. This inner feedback loop will enable them to develop positive solutions even in situations of tension and uncertainty.

Leading in a self-conscious way

with Andrea Naurath

This training is introducing the method "The Voice Dialogue". The Voice Dialogue helps discover different interests and voices in yourself. Since life and business become more demanding, it is time to enhance our capacity to lead ourselves consciously in order to lead others properly as well. In this workshop, we explore and reflect on our possibilities and limitations in both a theoretical and practical way.

7. August

Strategy Skills (STR)



Social Fiction for future strategies

with Christiane Hütter

How do we want to live in the future? No expert on earth can predict our future. Because our future is unwritten and it is complex. But how can we still imagine a future worth living and even actively co-create this future? We are simply going to prototype and test it! Let's DO the future: The tools of collaborative Game Design and Storytelling give us the chance to create, explore, experience and discuss social fictions.

What can we learn from Berlin about leading change?

With Fritz Lensch

A city like Berlin has seen more change than we ever could. We will go on an expedition to become aware of the change that happens all around us and reflect on its leadership lessons. By experiencing remarkable places and people around the city we will learn about leading change – in our own lives, our teams and the world.

Effectuation

With René Maurer

Effectuation makes entrepreneurship learnable. Effectuation is being adopted as our best approximation of an "entrepreneurial method." It makes it possible to develop business cases and strategies that cannot be based on data from the past and in situations where no future prognosis is possible. Participants will learn how to use the methods and tools for their own organization.

8. August

Organizational Skills (ORG)



Remote Leadership

With Filip Moriau

In the global world teams no longer need to work together in a single office. Global and remote leadership requires a unique set of skills and very much differs from the traditional style of local management. Communication and work are based on committed global settings. How can a leader manage a new workstyle while his or her teams work in different locations? Logistical, digital as well as cultural challenges need to be addressed. This training will provide knowledge and skills on how to be a remote leader and lead and adapt in a global world.

Smart Decision Making in Organizations/Teams

With Cornelius Schaub

When it comes to decision making, you will often find a conflict between goals and individual needs, people feel trapped in the middle and avoid deciding, due to the fear of a "wrong decision". In this training you will understand and explore the decision behavior of yourself and your team. You will learn tools and strategies that help to also take smart decision in groups and organizations.

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Collaboration in Teams

With Imke Wangerin und Nils Cornelissen

Working in teams often leads to the challenge of efficiently connecting and combining a high diversity of backgrounds, perspectives and values. Equally, different roles, hierarchies and motivations ask for specific leadership in terms of communication. In this workshop we are using techniques, reflection of our individual attitudes and active listening in order to learn how to conduct conversations on a 1 on 1 level and within groups.

9. August

Communication Skills (COM)



Talk like TED

With Patrick Liebl

In this workshop we will explore the principles of great storytelling and uncover the secrets of the famous TED Talks in particular. Your ideas deserve to be presented in a persuasive and powerful way. Luckily, great storytelling is a skill that can be learned and mastered.

Storytelling and Digital PR

With Miriam Rupp

Throughout history people have turned to stories to find meaning. Storytelling equally has great potential as a business tool, and in the age of social media, digital storytelling is more powerful than ever. Benefitting from its impact, companies can use storytelling to shape the perception of their brands and products and create emotional connections with customers. In this workshop you will learn how to tell your story and what kind of tools your organization needs in the realm of "Digital PR".

Win-Win Negotiation Lab

With Felix Miller

In this very practical and highly interactive negotiation lab, we will explore the challenges of win-win negotiation. How to balance the dynamics of competition and cooperation in negotiation? How do we approach negotiations from a position of strength, ensuring that we get what we want, while at the same time nurturing the relationship to the other side and honoring ethical precepts? How do we prepare strategically? And how do we enjoy the energy of the “negotiation dance”?

Participants will choose one training for each day to define their individual learning journey. In the same time, they will become part of a network of international leaders allowing for cross-fertilization, co-learning, and peer coaching even beyond the duration of the LEAD Summer School. The program is complemented by a unique Berlin experience, a boat trip on the Spree river and a fire place chat with a special guest.

International LEAD Summer School

How to participate

The participation fee is **€ 3.200** per person and includes lunch, dinner and drinks. Travel and lodging are not included. Thanks to the support of American Express, LEAD offers a limited number of partial scholarships for participants from non-profit and public sector organizations. For further information and registration [please visit our website](https://lead.berlin/summerschool).

Who to ask for more information



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Register today at
lead.berlin/summerschool

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