



International LEAD Summer School 2019

New Leadership Development

The critical challenges we are facing – such as globalization and digitalization, are demanding leaders to navigate in a world that is becoming more complex and ambiguous, to take initiative, and to create lasting solutions. The LEAD Summer School brings such leaders together and equips them with cutting-edge skills in applied leadership.

Our Participants

This program is an ideal fit for:

- Executives in a leadership position in a business, educational, governmental or civil society organization,
- with a minimum of 2 years professional experience in a leadership position,
- having the passion to drive change, inspire and empower others, and have impact beyond your own organization.

The program: Online Program “Leading in the digital Age” & 5 days intensive training in the heart of Berlin

- The second international LEAD Summer School will take place on **August 05 - August 09, 2019**
- Prior to the actual event, all participants complement our obligatory 5-weeks online program “Leading in the digital Age”.
- In Berlin we are hosted at the beautiful venue “Spreespeicher”. The participants will be around 90 leaders from all sectors and from all over the world.
- The Summer School starts with a leadership and networking conference.
- On the subsequent days, participants can choose 4 out of 16 trainings

Our Trainings

Each day will cover one of the four tracks LEAD has identified as being crucial for successful leadership in the digital age. As participant you can choose 4 from a total of 16 trainings. Here you find a preview with examples:

Reflective skills (SLF)

Immunity to Change with Julia Teichert

This workshop is a participant-driven exploration of people's resistance to change. You will analyze a professional development that you have struggled to make progress on and will work on real-life cases from the energy, automotive and education sectors of group resistance to change

Other trainings in this area are:

- Leading in a self-conscious way
- Strength-oriented Leadership
- The Mindful Leader

Strategy skills (STR)

Building scenarios for our Future with Christiane Hütter

“Scenarios” are an innovative instrument to deal with uncertainty and to develop a better understanding for our complex environment. They are alternative, holistic and logic descriptions of long-term developments. This training will give access to the logic and methods of scenario-development and organizational learning. At the same time participants will go through an intensive confrontation with the future-defining trends of our times.

Other trainings in this area are:

- Leading Change
- Innovation = Intuition + Ratio
- Effectuation

Organizational skills (ORG)

Smart Decision Making in Teams with Cornelius Schaub

When it comes to decision making, you will often find a conflict between goals and individual needs, people feel “in between chairs” and avoid deciding, due to the fear of a “wrong decision”. In this training you will understand and explore the decision behavior of yourself and your team. You will learn tools and strategies, that help to also take smart decision in groups and organizations.

Other trainings in this area are:

- The power of collaboration
- Remote Leadership
- Radical Innovation

Communication skill (COM)

Talk like TED with Patrick Liebl

In this workshop we will uncover the secrets of the famous TED Talks, great storytelling and a strong stage presence. Because we believe everyone with an idea can learn to present persuasively and powerfully.

Other trainings in this area are:

- Win-Win Negotiation Lab
- Digital PR
- Key Principles of Advocacy

Participants will choose one training for each day to define their individual learning journey. In the same time, they will become part of a network of international leaders allowing for cross-fertilization, co-learning, and peer coaching even beyond the duration of the LEAD Summer School. The program is complemented by a unique Berlin experience, a boat trip on the Spree river and a fire place chat with a special guest.

How to participate

The participation fee is **€ 3.200** per person and includes lunch, dinner and drinks. Travel and lodging are not included. Thanks to the support of American Express, LEAD offers a limited number of partial scholarships for participants from non-profit and public sector organizations.

For further information and registration please visit our [website](#).

Who to ask for more information

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